

## THE AUTHOR

In the last three decades, **Sylvanus Ogbor (PhD)** has worked across diverse sectors, including the food sector, manufacturing, health management, education, entrepreneurship, and public-private partnerships. He has also collaborated with government agencies such as SMEDAN, Raw Material Research & Development Council (RMRDC). He is the convener of Business Troubleshooting, a series of webinars and masterclasses for young entrepreneurs that focuses on developing and teaching diversification and growth strategies for existing businesses.

## THE BOOK

Embarking on the entrepreneurial journey is akin to navigating uncharted waters. It calls for not only unwavering determination but also the right knowledge, skills, and mindset. *Thriving as an Entrepreneur: Navigating Challenges and Unleashing Potential* is a two-part guide that is designed to equip aspiring and seasoned entrepreneurs with the essential tools and insights that they need to not only survive but to thrive in the competitive world of business.

Whether you are just starting your entrepreneurial journey or looking to enhance your existing ventures, this book is your trusted companion and mentor. It is a comprehensive guide, designed to help you unleash your entrepreneurial potential, surmount the obstacles in your path, and chart a course toward a prosperous and fulfilling entrepreneurial future.



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THRIVING AS AN ENTREPRENEUR Navigating Challenges and Unleashing Potential

SYLVANUS OGBOR

"This book will help you to raise your enterprise and become a self-made entrepreneur..." — Dr. Sunday Suleman Onjewu,  
Director Entrepreneurship Centre, Redeemer's College of Technology and Management (Polytechnic) Redemption camp, Mowe, Ogun State, Nigeria

# THRIVING AS AN ENTREPRENEUR

## Navigating Challenges and Unleashing Potential



## SYLVANUS OGBOR

